**London Boat Show 2015 Ticket Offer Instructions**

Thank you for downloading our banner pack including and supporting the 2015 London Boat Show.

**Implementation Instructions**

* Add the appropriate banner image to your website
* Add link to the image to point to our ticketing website
* Use the code <https://yourticketbooking.com/nbs_london/events/866/uniqueCode/EX12>

when linking to our ticketing website

**HOW TO SET UP THE LINK ON YOUR WEBSITE**

**1.     Adding the link to your website**

Please use the following url link

<https://yourticketbooking.com/nbs_london/events/866/uniqueCode/EX12>

This link can be used on all your website pages, emails and other electronic communications that your company may wish to use in the run up to the Show.You may wish to use this link conjunction with the supplied banners and buttons mentioned in Part 2 below.

*If you have limited knowledge of using html code to add links to your website, please refer to the following example:*

*Example – To add the words “Book your tickets now” using your unique link, simply copy and paste the following code to your website:*

<a href="https://yourticketbooking.com/nbs\_london/events/866/uniqueCode/EX12"target=\_blank>Book your tickets now</a>

If you wish to add promotional text alongside the banner here is something for you to use for your customers

**Tickets now on SALE...**

Book your tickets for the 2015 London Boat Show with this limited ticket offer from only **£13** valid any one day of the Show (includes Public Preview Day 9 Jan). Or visit the Show between Monday 12 – Wednesday 14 January for only £10. Don’t forget kids go free. To book visit the website [www.londonboatshow.com](http://www.londonboatshow.com) or call 0844 776 7766\* and quote promotional code **EX12**.

\*Calls cost 10p per minute plus network extras. Mobile and other providers' charges may vary. Ticket Hotline available Monday – Friday 09:00 – 17:00 (excludes Bank Holiday)

Kind regards

National Boat Shows Team